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# DOING IS EVERYTHING:

NESPRESSO'S® COMMITMENT
TO SUSTAINABILITY

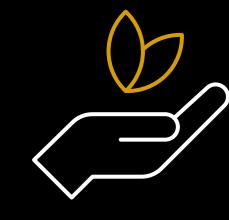


A Nespresso® cup of coffee is not just about great taste, but it's also a great way to make a difference.¹ Here are just a few of the ways that we're integrating sustainability into our operations...



### GROW

With our unique partnership with the Rainforest Alliance, we have created the AAA Sustainable Quality<sup>TM</sup> Program to create a sustainable supply of the highest quality coffee.<sup>2</sup>



#### **SOURCE**

Through the Aluminium
Stewardship Initiative (ASI),
we are committed to the
responsible sourcing and usage
of aluminium, bringing positive
impacts to biodiversity,
communities and our climate.<sup>2</sup>



### MAKE

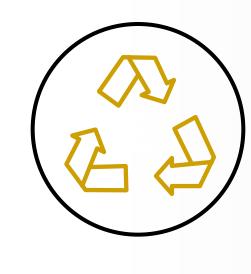
We help coffee farmers to create positive change. They can benefit from improved quality, price and productivity, adopting and enhancing practice while increasing the resilience of farming communities to protect the future supply of high-quality coffee and community economics.<sup>2</sup>





#### **EXPERIENCE**

We are constantly innovating our product range to offer consumers exceptional and exclusive coffees from around the world - bringing you unique blends such as Peru Organic.<sup>2</sup>



## RECYCLE

We collect and recycle used aluminium capsules from our customers. The aluminium is then recycled to either become new capsules or entirely different aluminium products and the coffee grounds are re-used for biofuel and soil improver.<sup>2</sup>





# THE POWER OF THE POSITIVE CUP

At **Nespresso®**, we are committed to sustainability. We build meaningful relationships with stakeholders throughout our value chain, creating positive impacts that resonate beyond our reach.<sup>2</sup>

Sustainability is at the heart of our coffee production and machine solutions. We have a number of offers with this in mind. Our Zenius coffee machine offers fast heat up in under 25 seconds and an automated off switch to conserve power. With brewing precision, our machines only use the amount of ground coffee, water and energy required for each cup.

Why not utilise the Zenius machine for small offices or for multiple smaller coffee

points to support social distancing within your workplace?

DISCOVER OUR COFFEE POINT BUNDLE OFFERS

<sup>2</sup> https://www.nespresso.com/pro/uk/en/our-choices/sustainable-coffee-quality